



GATEWAY
CELEBRITY FIGHT NIGHT

A GATEWAY FOR CANCER RESEARCH GALA

MARCH 12, 2022

SPONSORSHIP PROPOSAL





\$16.56
 FUNDS ONE 
 PATIENT FOR ONE
 DAY AT A GATEWAY
 FUNDED CLINICAL TRIAL

GATEWAY CELEBRITY FIGHT NIGHT SPONSORSHIP PROPOSAL

WHAT: Gateway Celebrity Fight Night

WHEN: Saturday, March 12, 2022

WHERE: JW Marriott Desert Ridge Resort and Spa
 5350 E. Marriott Drive, Phoenix, AZ 85054



HOST & CO-CHAIRS: Dr. Stacie J. Stephenson and Mr. Richard J Stephenson

WHY: Gateway for Cancer Research and Celebrity Fight Night have joined forces to focus our philanthropic firepower on defeating cancer, once and for all. Gateway Celebrity Fight Night kicks off a new era for this spectacular event and will deliver a knockout punch to cancer!

Celebrity Fight Night Foundation's charity events are synonymous with star-studded support for advances in health and well-being. For 30 years, Gateway has been funding transformative, early phase cancer clinical trials worldwide, making meaningful breakthroughs that help those facing cancer feel better and live longer. In our almost 60-year collective history, together we have raised more than \$200 million for medical research that makes a real difference in the lives of so many, everywhere.

Celebrity Fight Night is unique:

- This annual celebrity-filled charity event includes a live auction and live musical entertainment with prominent superstars.
- Celebrity Fight Night is Arizona's premier celebrity red carpet charity event that sells out every year and garners top-tier national media coverage.
- Reba McEntire is returning for her 16th year.
- 16-time Grammy Award-winner David Foster is returning as musical director for his 21st year.

WAYS TO HELP: Sponsorship and underwriting opportunities are available starting at \$15,000 up to \$500,000. Sponsor benefits and creative opportunities to increase your corporate brand awareness are listed below. To reserve your position, please call Gateway Celebrity Fight Night Executive Director Sean Currie at 602-956-1121 or email Sean.Currie@gatewaycr.org.

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 "I loved being
 here tonight
 and what all
 of you did is
 amazing!"
 CELINE DION





 **9,000+**
PATIENTS
ENROLLED



GATEWAY CELEBRITY FIGHT NIGHT SPONSORSHIP PACKAGES

HEAVYWEIGHT CHAMPION FOR CANCER RESEARCH \$500,000

- (1) Elite table and (1) Premier table for 20 guests
- Potential private celebrity meet and greet for 20 guests
- (4) invitations to private Founders Club celebrity dinner on March 11, 2022
- Prominent logo display on Red Carpet backdrop banner
- Verbal recognition from the stage
- Full-color front cover ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

TOTAL KNOCKOUT TO END CANCER \$300,000

- (1) Platinum table and (1) Gold table for 20 guests
- Logo featured on menu card at each place setting
- (2) invitations to private Founders Club celebrity dinner on March 11, 2022
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

IN THE CHAMPION'S CORNER \$200,000

- (1) Diamond table for 10 guests
- VIP Reception décor logo recognition
- Logo featured on place cards at every bar station
- (2) invitations to private Founders Club celebrity dinner on March 11, 2022
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

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 ✨ "Celebrity Fight Night has raised the bar so high on the level of talent that performs."
 KEVIN COSTNER



 **170+**
CLINICAL
TRIALS
FUNDED



GATEWAY CELEBRITY FIGHT NIGHT SPONSORSHIP PACKAGES

FOUNDERS CLUB \$100,000

- (1) Diamond table for 10 guests
- (4) invitations to private Founders Club celebrity dinner on March 11, 2022, with verbal recognition from the stage
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

LIMOUSINE VIP \$75,000

- (1) Gold table for 10 guests
- Company logo placement on outside of all limousines, sedans and SUVs transporting VIPs throughout Phoenix and Scottsdale
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

VIP HOST \$100,000

- (1) Platinum table for 10 guests
- Logo recognition in VIP guest hotel rooms
- Logo display on Red Carpet backdrop banner
- Full-page ad and sponsor recognition in event program
- Logo recognition on billboards, Welcome Reception banners, and event signage
- Logo and link on Gateway Celebrity Fight Night website
- Company listing in all press releases

FLOWERS SPONSOR \$30,000

- (1) Silver table for 10 guests
- Logo featured on menu card at each place setting
- Full-page ad and sponsor recognition in event program
- Logo on Gateway Celebrity Fight Night website

INVITATIONS SPONSOR \$25,000

- (1) Silver table for 10 guests
- Logo featured on formal invitations
- Full-page ad and sponsor recognition in event program
- Logo on Gateway Celebrity Fight Night website

“This is the heavyweight champion for charities where everyone participates.”

LIONEL RICHIE



 **\$85**
MILLION
AWARDED
TO CANCER
RESEARCH



GATEWAY CELEBRITY FIGHT NIGHT TABLE LEVELS

ELITE \$100,000

- Full course dinner for 10 guests
- Celebrity will be seated at your table
- Full page ad and recognition in event program

PREMIER \$50,000

- Full course dinner for 10 guests
- Celebrity will be seated at your table
- Full page ad and recognition in event program

DIAMOND \$35,000

- Full course dinner for 10 guests
- Celebrity may be seated at your table
- Full page ad and recognition in event program

PLATINUM \$25,000

- Full course dinner for 10 guests
- Celebrity may be seated at your table
- Full page ad and recognition in event program

GOLD \$20,000

- Full course dinner for 10 guests
- Full page ad and recognition in event program

SILVER \$15,000

- Full course dinner for 10 guests
- Half page ad and recognition in event program



“The funny thing about coming to a place like this and giving your time, or giving a little money, you end up leaving richer than you came.”

JIM CARREY





GATEWAY CELEBRITY FIGHT NIGHT SPONSORSHIP COMMITMENT FORM

I/We are pleased to confirm our contribution and commitment to Gateway for Cancer Research to shape a world in which a cancer diagnosis is no longer feared.

Donor Name(s): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Yes, I will attend the **2022 Celebrity Fight Night** Please reserve the following for me.

SPONSORSHIP PACKAGES

- Heavyweight Champion for Cancer Research - \$500,000
- Total Knockout to End Cancer' - \$300,000
- In the Champion's Corner - \$200,000

- Founder's Club - \$100,000
- VIP Host - \$100,000
- Limousine VIP - \$75,000
- Flowers Sponsor - \$30,000
- Invitations sponsor - \$25,000

TABLE LEVELS

- Elite - \$100,000
- Premier - \$100,000
- Diamond - \$35,000
- Platinum - \$25,000
- Gold - \$20,000
- Silver - \$15,000

I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

Name as you would like it to appear in acknowledgements: _____

PAYMENT OPTIONS:

- Please send an invoice
- I plan to make a gift of stock
- Check enclosed. Please make check payable to Celebrity Fight Night.
- Please charge my credit card: American Express Discover MasterCard Visa

NAME ON CARD _____

CREDIT CARD # _____

EXPIRATION DATE _____

SECURITY CODE _____

Billing Address (if different than address above) _____

ADDRESS _____

CITY, STATE, ZIP CODE _____

In addition to our personal contribution, my/our gift will be matched by: _____

I am also interested in planned giving opportunities for Gateway for Cancer Research

SIGNATURE _____

DATE _____

PLEASE SEND TO: Celebrity Fight Night Foundation
11201 North Tatum Boulevard, Suite 300, PMB 9261, Phoenix, AZ 85028
celebrityfightnight.org • Sean.Currie@gatewaycr.org • 602.956.1121
Celebrity Fight Night Foundation is a 501c(3) non-profit organization. EIN# 86-0903119