



100%
OF EVERY DOLLAR RECEIVED
DIRECTLY FUNDS CANCER
CLINICAL TRIALS



GATEWAY
FOR CANCER RESEARCH

2023 CURES GALA SPONSORSHIP OPPORTUNITIES

What: The 32nd Annual Gateway for Cancer Research Cures Gala

When: Saturday, November 4, 2023

Where: Tudor Oaks Estate
Stephenson Private Residence
125 North Buckley Road
Barrington Hills, IL 60010

Hosted and Chaired By: Dr. Stacie J. Stephenson and Mr. Richard J Stephenson

About Gateway: It is always and only about the patient. If we want to change tomorrow, we must act today! Cancer won't wait.

Nearly 5,370 people are diagnosed with cancer in the United States every day which is why Gateway for Cancer Research invests in the next generation of scientific breakthroughs in patient-centric cancer research.

At Gateway our vision is to shape a world in which a cancer diagnosis is no longer feared. With a mission to accelerate practice-changing discoveries in cancer care by harnessing the unrelenting passion of the research community and empowering patients to triumph over their disease. Gateway is noteworthy:

- Gateway exclusively funds Phase I and Phase II research trials, which often mark the first-in-human study of promising new cancer drugs, devices and therapies.
- Gateway has invested more than \$105 million to advance more than 227 cancer clinical trials.
- 100% of every dollar raised directly funds Phase I and Phase II cancer clinical trials. Phase I and Phase II clinical trials often mark the first-in-human study of novel cancer-fighting drugs, devices, and therapies, can be among the most challenging for which to secure funding based onto risk versus reward ratios.

Ways to Get Involved: Sponsorship and underwriting opportunities are available starting at \$15,000 up to \$100,000. To reserve your table or purchase seats, please call 847.951.8270 or email curesgala@GatewayCR.org.

[GATEWAYCR.ORG/CURES GALA](https://GatewayCR.org/CuresGala)



10,000+
PATIENTS ENROLLED

FUND CURES TODAY \$100,000

- Two (2) Premier Tables of ten (10) seats each
- Hotel accommodations for one evening for two (2) guests
- Logo or name placement and recognition on event signage, event webpage, sponsor reel, and social media
- Full-page ad in program book
- Corporate name / Donor name in all pre-and post-event press releases
- One digital color ad displayed on the screen night of the Gala
- Verbal recognition from the podium as a sponsor of the 2023 Cures Gala

BE A 'GATEWAY' \$50,000

- One (1) Premium Table of ten (10) seats
- Hotel accommodations for one evening for (2) guests
- Logo or name placement and recognition on event signage, event webpage, sponsor reel, and social media
- Half-page ad in program book
- Corporate name / Donor name in all pre-and post-event press releases
- One digital color ad displayed on the screen night of the Gala
- Verbal recognition from the podium as a sponsor of the 2023 Cures Gala

END CANCER \$25,000

- One (1) Priority Table of ten (10) seats
- Logo or name placement and recognition on event signage, event webpage, sponsor reel, and social media
- Half-page ad in program book (deadline permitting)
- Corporate name / Donor name in all pre-and post-event press releases
- One digital color ad displayed on the screen night of the Gala
- Acknowledged as a sponsor of the 2023 Cures Gala

LIVE LONGER \$15,000

- One (1) Table of ten (10) seats
- Logo or name placement and recognition on event signage, event webpage, sponsor reel, and social media
- Acknowledged as a sponsor of the 2023 Cures Gala

FEEL BETTER \$5,000


- Two (2) seats with premier seating for entertainment

INDIVIDUAL SEAT \$1,500



GATEWAY
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\$19.62 
FUNDS ONE
PATIENT FOR ONE
DAY AT A GATEWAY
FUNDED CLINICAL TRIAL

ELEVATE YOUR EVENING EXPERIENCE

VALET SPONSOR - \$5,000

- Prominent logo placement on valet parking signage and logo placed on water bottles left in vehicles as guests depart
- Recognition in event program
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

COCKTAIL SPONSOR - \$5,000

- Logo placement on cocktail napkins, drink menus, and bars
- Recognition in event program
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

COAT CHECK SPONSOR - \$5,000

- Logo placement on coat check area signage and claim tickets
- Recognition in event program
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

LIVE AUCTION CELEBRATION SPONSOR - \$5,000

- Prominent logo placement on champagne bottles gifted to live auction winners
- Verbal appreciation during the live auction introduction
- Opportunity to have a company representative present the sponsored auction gift
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

SWEET FAREWELL SPONSOR - \$5,000

- Logo placement on going away station signage and sweet treat packaging.
- Recognition in event program
- Exclusive branding rights on dessert packaging or containers.
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

PRINTED MATERIALS SPONSOR - \$8,000

- Logo prominently displayed on all printed materials (e.g., event programs, brochures, banners)
- Full-page ad in the event program or brochure
- Recognition as the official printed materials sponsor in all event communications
- On-stage mention during the event's opening and closing remarks
- Opportunity to display promotional materials at designated locations during the event
- Two (2) seats to the event
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

TECHNOLOGY SPONSOR - \$8,000

- Logo placement on event website and digital platforms
- Exclusive branding on registration tables
- Two (2) seats to the event
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

FAVOR SPONSOR - \$10,000

- Logo or company name featured on event favors/gifts
- Verbal recognition during the event's farewell or gift distribution moment
- Reserved seating or special access for sponsor representatives during the event
- Two (2) seats to the event
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees

CHAMPAGNE TOAST SPONSOR - \$15,000

- Logo placement on champagne flutes used during the toast
- Verbal recognition during the official toast at the event
- Premium placement of sponsor's logo on event website
- Four (4) seats to the event
- Listed as an underwriting sponsor in post event Thank You correspondence to all event attendees



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2023 CURES GALA COMMITMENT FORM



\$105+ 
**MILLION INVESTED
 IN PHASE I AND II
 CANCER CLINICAL
 TRIALS**

I/We are pleased to confirm our contribution and commitment to Gateway for Cancer Research to shape a world in which a cancer diagnosis is no longer feared.

Donor Name(s): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Yes, I will attend the **2023 Cures Gala!** Please reserve the following for me.

SPONSORSHIP

- Fund Cures TODAY - \$100,000
- Be a 'Gateway' - \$50,000
- End Cancer - \$25,000
- Live Longer - \$15,000
- Feel Better - \$5,000
- Individual Seat(s) - \$1,500

UNDERWRITING OPPORTUNITIES

- Valet Sponsor - \$5,000*
- Cocktail Sponsor - \$5,000*
- Coat Check Sponsor - \$5,000*
- Live Auction Celebration Sponsor - \$5,000*
- Sweet Farewell Sponsor - \$5,000*
- Printed Materials Sponsor - \$8,000
- Technology Sponsor - \$8,000
- Favor Sponsor - \$10,000
- Champagne Toast Sponsor - \$15,000

**Seats to event not included*

I/We are unable to attend but would like to contribute. Please accept this donation of \$ _____

Name as you would like it to appear in acknowledgements: _____

PAYMENT OPTIONS: Pay in full \$ _____

- Please send an invoice
- Check enclosed. Please make check payable to Gateway for Cancer Research.
- Please charge my credit card: American Express Discover MasterCard Visa

 Name on Card

 Credit Card #

 Expiration Date

 Security Code

Billing Address (if different than address above)

 Address

 City, State, Zip Code

In addition to our personal contribution, my/our gift will be matched by:

I am also interested in planned giving opportunities for Gateway for Cancer Research

 Signature

 Date

PLEASE SEND TO:

Gateway for Cancer Research, 20 North Martingale Rd, Suite 180, Schaumburg IL 60173
 GatewayCR.org/CuresGala • curesgala@GatewayCR.org • 847.951.8270
 Gateway for Cancer Research is a 501(c)(3) non-profit organization, EIN# 73-1386920.



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